

Application for Grant Form

Please note that grants cannot be given to individuals and are normally for a maximum of £1000 unless you can demonstrate benefit for a significant percentage of residents of Fleet (not including Elvetham Heath and Church Crookham who have their own Parish Councils).

1.	Name of Organisation Address Bank Account details for payment Account Sort Code	Fleet Market CIC Provided provided provided
2.	Name, Address and Status of Contact & position	Dan Taylor, Director Address provided
3.	Telephone Number of Contact	provided
4.	Is the Organisation a Registered Charity?	No Fleet Market is a Community Interest Company. It is not-for-profit.
5.	Date of establishment of Organisation	11 Jan 2022
6.	Details of purpose of Grant (please use additional sheet to include details)	<p>Without special markets generating reserves the weekly market would not survive the quieter months, but without a regular slot, key stallholders will go elsewhere. It is essential for this community that the market is supported.</p> <p>Fleet Market has had a particularly difficult winter trading season and funds have reached a critical level putting the future sustainability in doubt.</p> <p>To ensure the Market can continue, it is seeking a Grant to fund several special events to reengage interest and increase footfall.</p> <p>Fleet Market would like to host three special Markets in the coming months:</p> <ul style="list-style-type: none"> • Greening Fleet – providing equipment • Easter Market Special – hiring entertainment equipment, running a charity Easter Egg hunt. • May bank holiday special – Hiring entertainment. <p>The grant would be used to fund entertainment fees, additional set up costs, hiring of audio equipment.</p>
7.	Amount applied for	£1,000

8.	Details of who will benefit - how many residents from Fleet Town Council will benefit and how will you measure this? Please supply postcodes.	<p>The Market has a positive impact on the local economy and social scene. It is recognised as a major force for the High Street attracting people from the whole Hart district as well as aligning with the Fleet Town Council Vision. It both supports local small businesses, and gives residents access to wider range of shops and services. The market provides space for local charities to promote their community awareness and raise money.</p> <p>Other charities and community groups that regularly use the market include: Fleet Phoenix, Fleet Town Council, Men's Shed, Fleet Lions, Citizens Advice.</p> <p>The market can attract over 500 people throughout the day when special events are put on.</p>					
9.	Projected income and expenditure of project/event	<p>Projected expenditure:</p> <p>Extra set up costs: £150 Extra equipment hire: £100 Entertainment hire: £750</p> <p>Projected income:</p> <p>Income would be in the form of additional stalls above the normal week. An additional 10 stalls at each of the 3 events £30 each totalling £900.</p> <p>It is expected that the special events will trigger interest in the market in the following weeks that could lead to additional stalls and revenue.</p>					
10.	Details of any other grants applied for this project/event/activity and status	Body	Amount	Date applied	Approved	Refused	Pending
N/A							
11.	If your Grant application to Fleet Town Council is not successful how will the event/project still go ahead? If so how?	The events will not go ahead and the future viability of the market without special events will be at risk.					
12.	Details of any previous Grant awarded to your organisation by Fleet Town Council.	N/A					
13.	How will you publically acknowledge Fleet Town Council's contribution?	Fleet Town Council will be added to all the marketing activity as the key sponsor/supporter. It will also have a stall at the special events if it requires.					

You may use a separate sheet of paper to submit any other information which you feel will support this application.

Signed.....Daniel Taylor.....

Date...14/02/24.....

The following documents must be included with your application for it to be considered.

	YES	T.C. USE CHECKED
Last Financial Years Accounts	Y	
Constitution		
Copy of most recent Bank Statement for all accounts	Y	
Safeguarding Policy		

Office Use

	Officer	Date
Grant Application verified?		
Committee decision?		
Applicant notified?		
If approved funds released?		
Press Release and Photo?		
Self-evaluation form of Event sent?		